

WFW ADVISES SERINUS ON VENTURE CAPITAL INVESTMENT BY CREATHOR VENTURES

18 MARCH 2019 • PRESS



Watson Farley & Williams LLP (“WFW”) has advised Serinus GmbH, Hagen (“Serinus”) on a €1m venture capital investment to finance its further growth by funds managed by Creathor Venture Management GmbH, Bad Homburg v.d.H. (“Creathor Ventures”). The investment was made via shares acquired through a capital increase at Serinus.

Based in Germany’s industrial heartland of the Ruhr, recent start-up Serinus has quickly risen to become one of the world’s leading providers of smart event communication, thanks to its bespoke, easy-to-use and reliable alarm and crisis management software.

With €230m currently under management and regional focus on Germany and Switzerland, Creathor Ventures invests in technology-oriented enterprises focussed on business and industrial automation, as well as the personalisation and digitisation of healthcare.

The WFW Germany team advising Serinus was led by Frankfurt Partner Dr Christoph Naumann who led on the corporate/M&A and venture capital aspects of the transaction.

Serinus’ CEO Benjamin Lieber commented: “Working alongside Christoph was both very pleasant and highly effective. His legal expertise and excellent consulting skills ensured we were able to successfully complete this important venture capital investment, and we look forward to working with WFW again in the future”.

Christoph added: “I would like to thank Serinus for entrusting WFW the mandate to advise them on this strategic financing. It is always a great pleasure to be able to assist innovative start-up companies working with experienced investors who can help them take their businesses to the next level”.

MEDIA ENQUIRIES



WILL SALOMONE

T: +44 20 3036 9847

media@wfw.com

DISCLAIMER

Watson Farley & Williams is a sector specialist international law firm with a focus on the energy, infrastructure and transport sectors. With offices in Athens, Bangkok, Dubai, Dusseldorf, Frankfurt, Hamburg, Hanoi, Hong Kong, London, Madrid, Milan, Munich, New York, Paris, Rome, Seoul, Singapore, Sydney and Tokyo our 700+ lawyers work as integrated teams to provide practical, commercially focussed advice to our clients around the world.

All references to 'Watson Farley & Williams', 'WFW' and 'the firm' in this document mean Watson Farley & Williams LLP and/or its affiliated entities. Any reference to a 'partner' means a member of Watson Farley & Williams LLP, or a member, partner, employee or consultant with equivalent standing and qualification in WFW Affiliated Entities. A list of members of Watson Farley & Williams LLP and their professional qualifications is open to inspection on request.

Watson Farley & Williams LLP is a limited liability partnership registered in England and Wales with registered number OC312252. It is authorised and regulated by the Solicitors Regulation Authority and its members are solicitors or registered foreign lawyers.

The information provided in this publication (the "Information") is for general and illustrative purposes only and it is not intended to provide advice whether that advice is financial, legal, accounting, tax or any other type of advice, and should not be relied upon in that regard. While every reasonable effort is made to ensure that the Information provided is accurate at the time of publication, no representation or warranty, express or implied, is made as to the accuracy, timeliness, completeness, validity or currency of the Information and WFW assume no responsibility to you or any third party for the consequences of any errors or omissions. To the maximum extent permitted by law, WFW shall not be liable for indirect or consequential loss or damage, including without limitation any loss or damage whatsoever arising from any use of this publication or the Information.

This publication constitutes attorney advertising.