

WFW ADVISES END. CLOTHING ON INAUGURAL OPENING IN ITALY

12 APRIL 2023 • PRESS



Watson Farley & Williams (“WFW”) advised luxury streetwear retailer END. Clothing (“END.”) on the opening of its first retail store outside the UK, in Milan’s Palazzo Venezia building, the first step in its planned expansion into continental Europe. This deal is a part of a larger store leasing project involving Generali Italia as owner of the Palazzo Venezia, Agilité Italia as general contractor and Tekné as MEP designer.

The outlet covers three floors of the Palazzo Venezia, on Via Mercanti 21, for a total of circa 2000 square metres and with 17 display windows on three different sides of the building. Built with carefully selected sustainable materials and components, the Palazzo Venezia meets the high standards and requirements necessary to obtain LEED and BREEAM international environmental certifications.

Founded in 2005 and based in Newcastle, UK, END. is a rapidly growing contemporary fashion retailer. Initially established as a menswear business, it moved into womenswear in 2021. It is owned by the Carlyle Group, the US-based multinational private equity, alternative asset management and financial services corporation with US\$376bn AUM.

Generali is one of the largest global insurance and asset management providers, present in 50 countries worldwide, with a total premium income of €81.5bn in 2022. Agilité is an international commercial interior designer company specialising in office, retail, and hospitality fit outs across Europe. Tekné is an engineering, architecture and construction management firm with domestic and international experience in both the public and private sectors.

The WFW Italy Real Estate team that advised END. was led by Counsel Alessia Giaccari and Associate Antonio Ferrero. They supported END. on the drafting and negotiation of the contract for the customisation and fit-out of the new shop, including project management, construction management, financial management and design management.

Alessia commented: “It was a pleasure to be able to assist END., especially in terms of working with the general contractor and designer, on finalised this prestigious, complex and innovative project realised according to sustainable principles”.

RELATED CONTACTS



ALESSIA GIACCARI
COUNSEL • MILAN

T: +39 02 721 7071
M: +39 338 43 83 150

agiaccari@wfw.com



ANTONIO FERRERO
ASSOCIATE • MILAN

aferrero@wfw.com

MEDIA ENQUIRIES



WILL SALOMONE

T: +44 20 3036 9847

media@wfw.com

DISCLAIMER

Watson Farley & Williams is a sector specialist international law firm with a focus on the energy, infrastructure and transport sectors. With offices in Athens, Bangkok, Dubai, Dusseldorf, Frankfurt, Hamburg, Hanoi, Hong Kong, London, Madrid, Milan, Munich, New York, Paris, Rome, Seoul, Singapore, Sydney and Tokyo our 700+ lawyers work as integrated teams to provide practical, commercially focussed advice to our clients around the world.

All references to 'Watson Farley & Williams', 'WFW' and 'the firm' in this document mean Watson Farley & Williams LLP and/or its affiliated entities. Any reference to a 'partner' means a member of Watson Farley & Williams LLP, or a member, partner, employee or consultant with equivalent standing and qualification in WFW Affiliated Entities. A list of members of Watson Farley & Williams LLP and their professional qualifications is open to inspection on request.

Watson Farley & Williams LLP is a limited liability partnership registered in England and Wales with registered number OC312252. It is authorised and regulated by the Solicitors Regulation Authority and its members are solicitors or registered foreign lawyers.

The information provided in this publication (the "Information") is for general and illustrative purposes only and it is not intended to provide advice whether that advice is financial, legal, accounting, tax or any other type of advice, and should not be relied upon in that regard. While every reasonable effort is made to ensure that the Information provided is accurate at the time of publication, no representation or warranty, express or implied, is made as to the accuracy, timeliness, completeness, validity or currency of the Information and WFW assume no responsibility to you or any third party for the consequences of any errors or omissions. To the maximum extent permitted by law, WFW shall not be liable for indirect or consequential loss or damage, including without limitation any loss or damage whatsoever arising from any use of this publication or the Information.

This publication constitutes attorney advertising.