WATSON FARLEY & WILLIAMS

MANAGING THE ALLIANCE BETWEEN OWNERS AND BRANDS

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London Partner and Global Head of Real Estate Felicity Jones and Bangkok Partner Alan Polivnick have written a feature article for key hospitality trade publication Hotels Magazine.

The article discusses the difficulties being faced by the hospitality industry, one of the hardest hit sectors as a result of government restrictions in the midst of the Covid-19 pandemic. Felicity and Alan focus on both the different and identical challenges confronting hotel owners and brands as each tries to minimise the crippling effects of the crisis.

Click here to read the full article.

Published by MTG Media Group in Chicago, Ill., Hotels Magazine serves the global hospitality industry, providing relevant content and perspectives for hotel senior management, owners and operators, and other management in 165 countries.

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