



## RIPPAN VIG

BUSINESS FUNCTIONS • LONDON

T: +44 20 7814 8110

✉ [rvig@wfw.com](mailto:rvig@wfw.com)

in <https://www.linkedin.com/in/rippanvig/>

## BIO

### RIPPAN VIG IS DIRECTOR OF CLIENT & STRATEGIC DEVELOPMENT.

Rippan focuses on client experience and integration alongside developing and implementing the firm's strategy.

Rippan spent eight years as a real estate lawyer before joining a leading real estate investment management house as Director of Investor Relations. She was co-head of WFW's business development function before moving to her current role in 2017.

Rippan is a member of the Managing Partners' Forum Strategy & Marketing Committee and contributes to the Professional Marketing Forum, most recently delivering the keynote session at their Annual Conference in 2020.

## INSIGHTS

### ARTICLE

#### LEADERS WITH AMBITION – RIPPAN VIG

[www.wfw.com/articles/leaders-with-ambition-rippan-vig/](http://www.wfw.com/articles/leaders-with-ambition-rippan-vig/)

### ARTICLE

#### TURN EQ INTO THE NEW IQ

[www.wfw.com/articles/turn-eq-into-the-new-iq/](http://www.wfw.com/articles/turn-eq-into-the-new-iq/)

### ARTICLE

#### HOW MARKETERS CAN SHIFT FROM 'BUSINESS SERVICES' TO 'TRUSTED ADVISOR' WITHIN THEIR FIRMS

[www.wfw.com/articles/how-marketers-can-shift-from-business-services-to-trusted-advisor-within-their-firms/](http://www.wfw.com/articles/how-marketers-can-shift-from-business-services-to-trusted-advisor-within-their-firms/)

## ARTICLE

### HOW TO SUCCESSFULLY ON-BOARD CLIENTS

[www.wfw.com/articles/how-to-successfully-on-board-clients/](http://www.wfw.com/articles/how-to-successfully-on-board-clients/)

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## PRESS

### WFW STRENGTHENS BUSINESS SERVICES WITH TWO SENIOR PROMOTIONS

[www.wfw.com/press/wfw-strengthens-business-services-with-two-senior-promotions/](http://www.wfw.com/press/wfw-strengthens-business-services-with-two-senior-promotions/)

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