

WFW ADVISES OCTO ON CAR AND RIDE SHARING ONLINE PLATFORM LAUNCH

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Watson Farley & Williams (“WFW”) has advised Omoove, a fully-owned subsidiary of Octo Telematics (“Octo”), on the launch of its innovative online platform Sharemine.

Sharemine facilitates the creation and management of online car and ride sharing mobile communities. With this new project, Octo aims to help customers save on car ownership and rising insurance costs, and use telematics technology to make roads safer and more environmentally friendly.

Octo is the leading company worldwide in the telematics sector and a pioneer in the development and management of a cutting-edge technology for the motor vehicle insurance industry.

The WFW Milan team advising Omoove was led by Partner [Pierpaolo Mastromarini](#), with Counsel [Carlo Cosmelli](#) acting as project manager. They were assisted by Associate [Paolo Gallarà](#).

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